



2025 ENTRY FORM

ELIGIBILITY AND CONDITIONS

- To take advantage of Black Friday/Cyber Monday pricing, this entry form and fee payment MUST BE RECEIVED by 5:00 PM PST on Monday, December 2, 2024.
- High Spirits Awards is open to the following infused beverage products:
 - Cannabis-derived products that are legally sold in California
 - Hemp-derived products from anywhere
 Note: Hemp-derived products are permitted for entry as non-resale
 samples, which complies with California regulations.
 - 3. Terpene-infused products
- Eligible entries are defined as infused products designed to be consumed as a beverage.
- Products containing THC must not exceed 100mg THC per serving.
- Products must be commercially available or scheduled to become commercially available before March 31, 2026.
- High Spirits Awards is not responsible for shipping/delivery charges.

REFUND POLICY

- If a product that has been entered is not received by High Spirits Awards in time to be judged, any entry fees paid will be refunded minus a \$50 processing fee.
- No refunds will be made for shipping charges or any other expenses incurred by the entrant.
- No products shall be returned to the entrant.

ENTRY FORM AND PAYMENT MUST BE RECEIVED BY 5:00PM PST, MONDAY, DECEMBER 2, 2024

ENTRY CATEGORIES

CODE CATEGORY

800.10 Coffee/Tea

800.15 Water/Sparkling Water/Seltzer (including flavored)*

800.20 **Soda***

800.25 Juice

800.30 Drink Additive

800.35 Beer/Cider/Wine

800.40 **Spirit**

800.45 Ready-to-Drink Cocktail

800.50 **Shot**

800.55 Energy Drink

800.60 Other Infused Beverage Product (please specify)

Please select the category that best reflects your product's sweetener content. Seltzers and sparkling waters typically contain little to no sweetener, whereas products with higher sweetener levels, like those comparable to soda (around 39 grams sugar per can), may be better suited for the RTD or Soda category. Choosing the most accurate category ensures fair evaluation for your entry.

PART I: YOUR CONTACT INFO

ALL INFORMATION IN ${\color{red} {\bf BOLD}^\star}$ IS REQUIRED:

FIRST NAME	LAST NAME*	
TITLE/POSITION	EMAIL*	
COMPANY'		
STREET.		
CITY.	STATE*	ZIP CODE
TELEPHONE'		
TYPE OF COMPANY:*		
Brand PR/Market	ing 🔲 (Other

IF "OTHER," PLEASE SPECIFY TYPE OF COMPANY

CONTINUE TO NEXT STEP ---

PART II: YOUR PRODUCT INFORMATION

ALL INFORMATION IN **BOLD*** IS REQUIRED FOR EACH PRODUCT ENTERED

ENTRY #1		
	CATEGORY CODE* (SEE LIST ON PAGE 1) FOR CATEGORY 800.60, PLEASE SPECIFY TYPE OF PRODUCT	
FOR OFFICE USE ONLY		
	BRAND ON LABEL' PRODUCT NAME:	
		\$ per
	FLAVOR(S)*	SUGGESTED RETAIL PRICE
	ADDITIONAL DESIGNATIONS (EFFECT, ETC.) NOTED ON PACKAGING, IF APPLICABLE	FORM AND SIZE OF RETAIL PACKAGING
		(Example: 8 oz. can, 750ml bottle, 4-pack of 12 oz. cans, 10 single-serve tablets, etc.)
	PRODUCT WEBSITE URL	
		CHECK HERE TO ENROLL THIS PRODUCT IN THE INSIGHTS FEEDBACK PROGRAM
	MARKET AVAILABILITY (REGION(S), ETC,)	FEEDBACK PROGRAM
	CANNABINOID PROFILE/PER TOTAL CONTENTS OF CAN/BOTTLE/ETC.:	
	mg mg mg □ CANNABIS	
	TOTAL CONTENTS, IN OUNCES TOTAL THC TOTAL CBD TOTAL CBN	SUGGESTED SERVING SIZE, IN OUNCES
	OTHER CANNABINOIDS AND/OR ADDITIONAL ACTIVE INGREDIENTS (TERPENES, ADAPTAGENS, E	
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		mg
		mg
	CATEGORY CODE* (SEE LIST ON PAGE 1) FOR CATEGORY 800.60, PLEASE SPECIFY TYPE OF PRODUCT	
	CATEGORY CODE* (SEE LIST ON PAGE 1) FOR CATEGORY 800.60, PLEASE SPECIFY TYPE OF PRODUCT BRAND ON LABEL* PRODUCT NAME*	
		\$ per
	BRAND ON LABEL' PRODUCT NAME'	\$ per suggested retail price
	BRAND ON LABEL' PRODUCT NAME'	SUGGESTED RETAIL PRICE
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	BRAND ON LABEL* PRODUCT NAME* FLAVOR(S)*	SUGGESTED RETAIL PRICE FORM AND SIZE OF RETAIL PACKAGING
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ENTER MORE PRODUCTS ON NEXT PAGE →

IF FINISHED, PROCEED TO PAGE 6 →

OFFICE USE

PART II: YOUR PRODUCT INFORMATION (CONTINUED)

ENTRY #3	CATEGORY CODE* (SEE LIST ON PAGE 1) FOR CATEGORY 800.60, PLEASE SPECIFY TYPE OF PRODU	JCT			
FOR OFFICE USE ONLY					
	BRAND ON LABEL' PRODUCT NAME'				
	EL MADAGN	_			
	FLAVOR(S)*	SUGGESTED RETAIL PRICE			
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	ADDITIONAL DESIGNATIONS (EFFECT, ETC.) NOTED ON PACKAGING, IF APPLICABLE	FORM AND SIZE OF RETAIL PACKAGING			
		(Example: 8 oz. can, 750ml bottle, 4-pack of 12 oz. cans, 10 single-serve tablets, etc.)			
	PRODUCT WEBSITE URL	CHECK HERE TO ENDOUT THE			
		CHECK HERE TO ENROLL THIS PRODUCT IN THE INSIGHTS FEEDBACK PROGRAM			
	MARKET AVAILABILITY (REGION(S), ETC,)				
	CANNABINOID PROFILE/PER TOTAL CONTENTS OF CAN/BOTTLE/ETC.:*				
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	TOTAL CONTENTS, IN OUNCES TOTAL THC TOTAL CBD TOTAL CBN	SUGGESTED SERVING SIZE, IN OUNCES			
	OTHER CANNABINOIDS AND/OR ADDITIONAL ACTIVE INGREDIENTS (TERPENES, ADAPTAGEN	IS, ETC.) (SPECIFY):			
		mg			
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NTRY #4	CATEGORY CODE* (SEE LIST ON PAGE 1) FOR CATEGORY 800.60, PLEASE SPECIFY TYPE OF PRODU	<u>UCT</u>			
FOR OFFICE USE ONLY					
	BRAND ON LABEL' PRODUCT NAME'				
	FLAVOR(S)*	_			
	FLAVOR(3)	SUGGESTED RETAIL PRICE			
	ADDITIONAL DESIGNATIONS (EFFECT, ETC.) NOTED ON PACKAGING, IF APPLICABLE	FORM AND SIZE OF RETAIL PACKAGING			
		(Example: 8 oz. can, 750ml bottle, 4-pack of 12 oz. cans, 10 single-serve tablets, etc.)			
	PRODUCT WEBSITE URL	CHECK HERE TO ENROLL THIS			
		PRODUCT IN THE INSIGHTS FEEDBACK PROGRAM			
	MARKET AVAILABILITY (REGION(S), ETC,)				
	CANNABINOID PROFILE/PER TOTAL CONTENTS OF CAN/BOTTLE/ETC.:				
	mg mg □ CANNA	BIS			
	TOTAL CONTENTS, IN OUNCES TOTAL THC TOTAL CBD TOTAL CBN	SUGGESTED SERVING SIZE, IN OUNCES			
	OTHER CANNABINOIDS AND/OR ADDITIONAL ACTIVE INGREDIENTS (TERPENES, ADAPTAGEN	IS, ETC.) (SPECIFY):			
		mg			
		mg			
		mg mg			

ENTER MORE PRODUCTS ON NEXT PAGE →

IF FINISHED, PROCEED TO PAGE 6 →

PART II: YOUR PRODUCT INFORMATION (CONTINUED)

PRODUCT WEBSITE URL CHECK HERE TO ENROLL THIS PRODUCT IN THE INSIGHTS FEEDBACK PROGRAM MARKET AVAILABILITY (REGION(S), ETC.) CANNABINOID PROFILE/PER TOTAL CONTENTS OF CAN/BOTTLE/ETC.:: mg mg mg mg mg cannabis hemp TOTAL CONTENTS, IN OUNCES TOTAL THC TOTAL CBD TOTAL CBN SUGGESTED SERVING SIZE, IN OUNCES OTHER CANNABINOIDS AND/OR ADDITIONAL ACTIVE INGREDIENTS (TERPENES, ADAPTAGENS, ETC.) (SPECIFY): mg mg	ENTRY #5	CATEGORY CODE* (SEE LIST ON PAGE 1) FOR CATEGORY 800.60, PLEASE SPECIFY TYPE OF PRODU	JCT			
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			mg			

ENTER MORE PRODUCTS ON NEXT PAGE →

IF FINISHED, PROCEED TO PAGE 6 →

PART II: YOUR PRODUCT INFORMATION (CONTINUED)

ENTRY #7	CATEGORY CODE* (SEE LIST ON PAGE 1) FOR CATEGORY 800.60, PLEASE SPECIFY TYPE OF PRODUCT	I				
FOR OFFICE USE ONLY						
	BRAND ON LABEL' PRODUCT NAME					
	FLAVOR(S)*	\$ per				
		SUGGESTED RETAIL PRICE				
	ADDITIONAL DESIGNATIONS (EFFECT, ETC.) NOTED ON PACKAGING, IF APPLICABLE					
	ADDITIONAL DESIGNATIONS (EITECT, ETC.) NOTED ON FACKAGING, IT AFFEIGABLE	FORM AND SIZE OF RETAIL PACKA (Example: 8 oz. can, 750ml bottle, 4-pack				
	DRODUCT WERGITE URL	12 oz. cans, 10 single-serve tablets, etc.)				
	PRODUCT WEBSITE URL	CHECK HERE TO ENROLL TH				
		PRODUCT IN THE INSIGHTS FEEDBACK PROGRAM				
	MARKET AVAILABILITY (REGION(S), ETC,)					
	CANNABINOID PROFILE/PER TOTAL CONTENTS OF CAN/BOTTLE/ETC.:					
	mg mg mg CANNABI	S				
	TOTAL CONTENTS, IN OUNCES TOTAL THC TOTAL CBD TOTAL CBN	SUGGESTED SERVING SIZE, IN OUN	1CES			
	OTHER CANNABINOIDS AND/OR ADDITIONAL ACTIVE INGREDIENTS (TERPENES, ADAPTAGENS,		mg			
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NTRY #8	CATEGORY CODE* (SEE LIST ON PAGE 1) FOR CATEGORY 800.60, PLEASE SPECIFY TYPE OF PRODUCT	Ī				
FOR OFFICE USE ONLY						
	BRAND ON LABEL' PRODUCT NAME'					
		¢				
	FLAVOR(S)'	\$ per				
	FLAVOR(S)*	\$ per				
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ENTER MORE PRODUCTS ON NEXT PAGE →

IF FINISHED, PROCEED TO PAGE 6 →

PART III: YOUR PAYMENT INFORMATION

2025 ENTRY FEES

BLACK FRIDAY/CYBER MONDAY Spirits Entry Fee(s):		×	\$490 \$415	=	\$
	NUMBER OF ENTRIES				TOTAL ENTRY FEES
Insights Program Fee(s), if applicable:		×	\$300	=	\$
	NUMBER OF PRODUCTS			•	TOTAL FEEDBACK FEES
			TOTAL FEES DU	JE ➤	\$
					TOTAL ORDER AMOUNT

METHOD OF PAYMENT

Please check one (required):			DO NOT DEL AV		
Check, made payab	DO NOT DELAY				
Bank Wire or ACH T	Email your completed entry form to <i>cheers@LAspiritsawards.com</i> .				
Credit Card:			If you are paying by check, mail your payment to:		
NAME ON CARD CARD NUMBER			L.A. Spirits Awards 3108 Glendale Blvd., Suite 563 Los Angeles, CA 90039		
EXPIRATION DATE	SECURITY CODE ON CARD	BILLING ZIP CODE/POSTCODE	Form and payment must be received by 5:00pm PST on Monday, December 2, 2024, to receive special Black Friday/ Cyber Monday pricing.		
CARDHOLDER SIGNATURE					

Note that "L.A. Spirits Awards LLC" will appear as the payee on your credit card statement.

ALL ENTRY FORMS AND PAYMENTS MUST BE RECEIVED BY MONDAY, DECEMBER 2, 2024

PLEASE SEE DETAILED PRODUCT SHIPPING INSTRUCTIONS ON PAGE 8 OF THIS DOCUMENT



RECEIVE PERSONALIZED FEEDBACK ON YOUR PRODUCTS FROM HIGH SPIRITS AWARDS' EXPERT JUDGES

L.A. Spirits Awards' optional *Insights* program gives you access to the expertise of our judges who understand what it takes to create exceptional adult beverages.

Presented in a customized and informative report, *Insights* is designed to complement L.A. Spirits Awards and High Spirits Awards regular competition. While a medal's primary role is to communicate the quality of your product, the report you'll receive from *Insights* provides you with additional feedback and observations that might just give you the edge you seek in a highly competitive market.

Questions answered in the report can include topics such as:

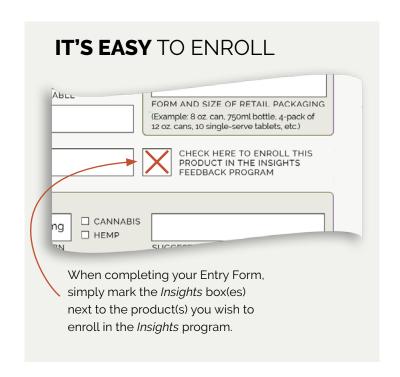
- What could improve the product?
- What (if any) are the flaws in the product?
- What sets the product apart from the others of its kind?
- What target markets would the product appeal to, and how?

(Examples given are for illustrative purposes. Information will vary.)

Participation in the *Insights* program is available to all products entered in High Spirits Awards' regular tasting competition for an additional fee of \$300 per enrolled product.

For more information, visit our website.







PRODUCT SHIPPING INSTRUCTIONS

Please take a moment to review the following packing and shipping requirements, to ensure your entries arrive safely and without delay.

- Pack your product very carefully, regardless of their type of container. (Cans can break in shipping, too!) Cartons should be clearly marked "FRAGILE" or "FRAGILE-GLASS," as appropriate.
- 2 Include the required amount of product.
 SEE INFORMATION AT RIGHT.
- **3** Please avoid the use of foam packing peanuts (even those that dissolve in water).
- 4 Include a copy of your completed Entry Form.
- **5** Address your shipment as follows:

L.A. Spirits Awards 3108 Glendale Blvd., Suite 563 Los Angeles, CA 90039

(323) 466-5563

6 If your shipment comprises more than one carton, number each box:

"BOX 1 OF 3," "BOX 2 OF 3," etc.

- 7 All product samples MUST BE RECEIVED by 5:00PM Pacific Time, Friday, March 28, 2025.
- **8** Do NOT include payments with your product shipment. Please mail checks separately to the above L.A. Spirits Awards address.

HOW MUCH PRODUCT SHOULD YOU SEND?

We require sufficient product to provide judges with up to two initial tasting rounds and one final Best in Show tasting round (if applicable), and to provide for accidental breakage or spills.

Large bottles:

Send two (2) 750ml bottles, or the equivalent.

Ready-to-drink beverages in single-serve containers:

Send 24 individual cans or bottles, regardless of size.

Coffee/Tea, Powders/Liquid Additives:

Send sufficient product for at least 36 sample servings, with instructions for serving.

If you require further information about how much product to supply, please contact the L.A. Spirits Awards office at *cheers@LAspiritsawards.com*.



LOCAL LOS ANGELES DELIVERIES

If you are located in the Los Angeles area and will be using a local courier service or wish to hand deliver your entries, please call the L.A. Spirits Awards office at (323) 466-5563, or email us at cheers@LAspiritsawards.com for delivery instructions.

COURIER AND WALK-IN DELIVERIES CANNOT BE ACCEPTED AT OUR GLENDALE BLVD. ADDRESS.